

# DYNAUDIO

Focus **series**



**Reviews  
and  
awards**









# A new way to listen

Imagine the possibilities. All the music. All of it. All the music ever recorded. Right there, waiting for you to enjoy it, discover it, re-discover it, love it, hate it, share it, put it on repeat and pick out every single detail.

All in excitingly high quality. Without wires, or big equipment racks, or boxes that take over your living room.

Imagine listening without boundaries – to streaming apps, to your TV, to your CDs. Even to your vinyl collection.

Get out of your comfortable playlists and put the world on shuffle. Do something bold: imagine listening to something different today.

# Your complete streaming sound system





### Studio-grade performance

Get out what goes in. Focus uses the same legendary Dynaudio driver technology and the same type of amplifiers we use in our pro studio monitors. Then there's the sealed-box design and sophisticated digital signal processing that compensates for the speakers' position in your room – meaning no surprises when you're setting them up. Focus was measured in Jupiter, our world-class acoustics facility, and tuned by the same ears behind some of our most prestigious loudspeakers.



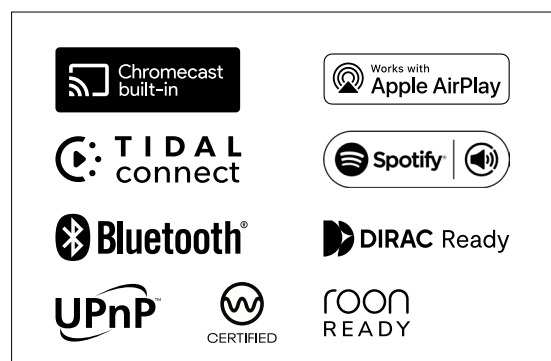
### Your system, your way

Whether you're starting from scratch or you're building on your existing set-up, Focus fits in seamlessly. Its built-in high-end streaming platform takes care of everything online, while coaxial and optical digital inputs and analogue connections mean your CD player and even your turntable can still sit front and centre. There's a subwoofer output with trigger, an Ethernet port and Dirac Live calibration options for the power-users, and WiSA connectivity to make wireless TV connections simple.



### Amazingly user-friendly

Listen to what you want, how you want. Focus supports Spotify Connect, TIDAL Connect, Apple AirPlay 2, Google Chromecast, QPlay, UPnP and Netradio. And it's Roon-ready, too. If it's streamable, Focus will play it. It auto-switches inputs depending on which source you want to use, it will turn on automatically when an input is connected, and it will even sense when you put the included magnetic Smart Grille on – and then adjust its EQ settings to compensate.



### Classic design, supreme craftsmanship

'Danish design' is another way to say 'desirable', and Focus is no exception. Its slim cabinets, available in four contemporary finishes, are designed to blend in with real-life interior decor for those who'd rather not re-arrange their living-room around their speakers. And, of course, it wouldn't be a Dynaudio speaker if its build quality wasn't jaw-dropping. Sturdy MDF cabinets, a long-life amp design and premium touches such as aluminium driver surrounds mean Focus is built to last.













# Focus 10

## *Audiophile Style*

*"Silky smooth sound, controlled bass, and a mid range that delighted me all day, every day. I highly recommend the Dynaudio Focus 10 active loudspeakers. Music, speakers, and fun, without the mess."* audiophilestyle 11/2022



*"It's just fun, and so we continue to jump through our Tidal HiFi Plus playlist for the next few hours, feeding the Focus 10 with electronic music, blues or classic rock. No genre, no piece of music throws it off course."* Artur Evers, likehifi.de 3/2023



*"The Dynaudios are the most expensive thing on our list, but they also offer the highest performance. We've used several Dynaudio speakers over the years, and our publisher currently uses a pair of (wired) Dynaudio Confidence 20s as one of his reference speakers. Dynaudio's last set of Focus speakers were very good, but the new Focus series is amazing. These are the first wireless speakers we've used that don't sound like 'wireless' speakers."* The Audiophile Apartment 2024







## AUDIO TEST

### Editors Choice

Best Active Speaker (Luxury Class)

2022/2023

Dynaudio Focus 10

[www.likehifi.de](http://www.likehifi.de)

*"Dynaudio impressively proves that size is not only dependent on physical appearance with the really compact Focus 10 active loudspeaker. From the outside, the speaker may seem inconspicuous, but it can play with a lot of power without sacrificing sensitivity.*

*The set-up is child's play and the the Focus 10 also looks good. What more could you ask for!?"*

Benjamin Mächler, *Audio Test* 8/2022



*"The first thing that struck me about the Focus 10 was the very detailed and delicate sound quality."* u-audio/AUDIONET 4/2023



*"The appeal of this system is huge, as it allows you to enjoy smart, high-quality surround sound without a huge AV amp and without the need for speaker cables crawling all around the room."* AV Watch 9/2023





# Focus 10

*“The Dynaudio Focus 10s are big sounding small speakers. The reproduction is neutral with a slight tendency towards the warm, dynamic and transparent. Good for hours of carefree listening pleasure. The speakers are equipped with virtually all conveniences that the quality- and design sensitive audiophile could wish for.”*

Max Delissen, *hifi.nl* 6/2023



*“The new Focus 10 may be the smallest active speaker in the series, but it plays so confidently and maturely that you quickly forget its size.”*

*hifitest.de* 11/2022



*“Because you don’t need anything else, a pair of Focus 10 speakers are of particular interest to people looking for an all-in-one solution with an uncompromising high-end sound. They sound like genuine, high-end Dynaudios ...”*

Jamie Biesemans, *FWD* 9/2022



*“[...] the Focus 10 is one of the most musically satisfying active loudspeakers I’ve had the pleasure to audition. Highly recommended.”*

Jason Victor Serinus, *Stereophile* 2/2023



*“The Dynaudio Focus 10 isn’t merely a convenient lifestyle-oriented product – far from it. It’s a bona fide, grown-up audiophile solution for those who have wholeheartedly embraced streaming as the preeminent way to enjoy glorious high-definition music.”*

Matty Graham, *addictedtoaudio* 8/2022



*“Elegant and high-quality smart active speakers that impress with wonderful neutrality, definition and numerous features and optimisation options.”*

Julian Holländer, *Stereo* 3/2023





# Focus 30

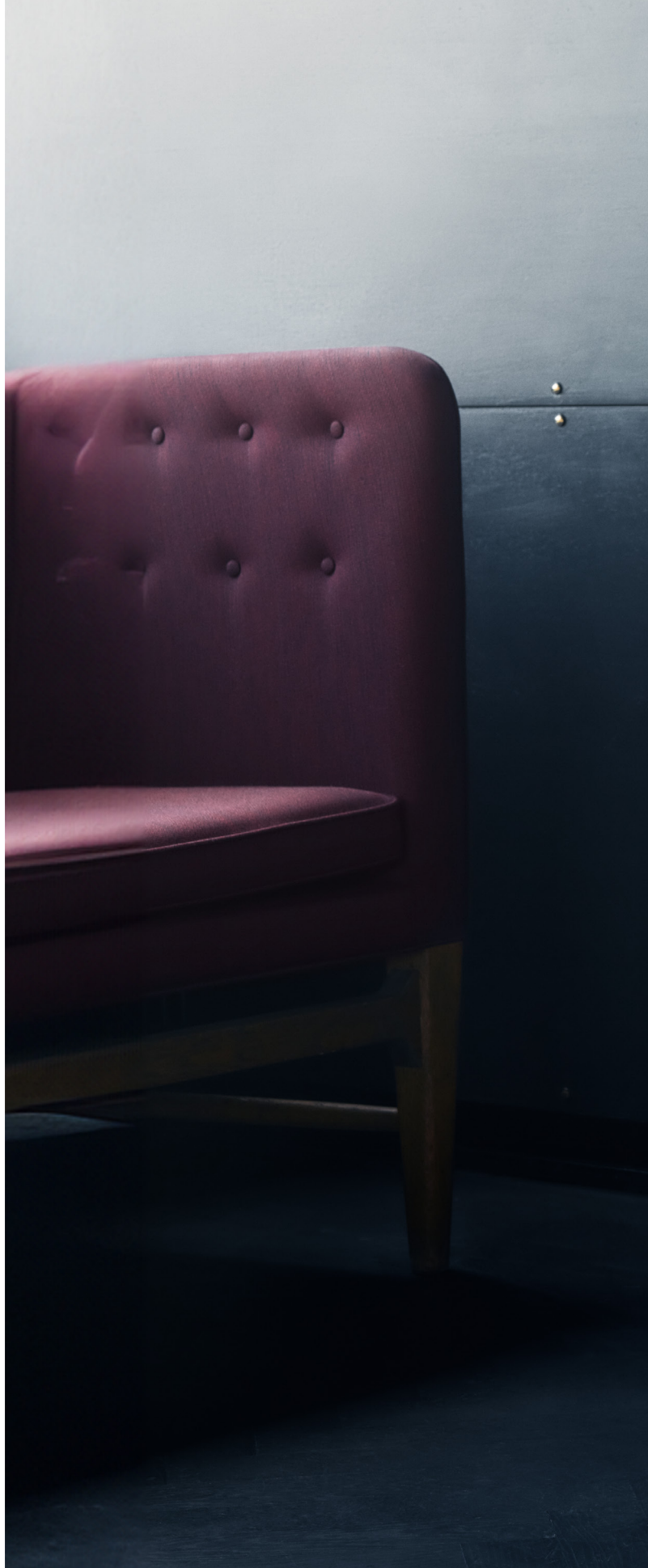


*"If you get a chance to listen to it, you'll find that it's designed for serious music listening, not just for the background. In fact, streaming or Class D formats often expose their limitations, but in this case, they have surpassed them. I would say that it has evolved into a high-end class sound. It's a product that didn't disappoint."* Johnny Lee, *Hifi Club* 4/2023



*"The core competence of the Focus 30 – with or without correction – is its ability to present the musical events at speaker level and at the same time hardly lose any resolution. It never sounds obtrusive or superficial, but builds up the music as vividly as one is used to from live recordings."*

Michael Jansen, *lowbeats* 1/2023







2022 HONORABLE MENTION  
**EUROPEAN  
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AWARD**  
www.productdesignaward.eu





*"The Focus 30 possess plenty of quality that will tempt discerning music lovers who, above all, want to enjoy their favourite tunes. This is gear very much in the premium segment, and provides the reproduction to match [...] universal reproduction, capable of presenting multiple genres in a coherent and enveloping way. This aspect of Focus is rendered even better thanks to the in-built DSP and the Pascal amplifiers that drive the speakers to perfection – whatever the volume level."* Jamie Biesemans, *hifi.nl* 9/2022



*"Throughout my listening, I was won over by the Focus 30's transparent presentation, effortless dynamics, pinpoint imaging, and bass extension."*

Gordon Brockhouse, *soundstage! USA* 12/2022





# Focus 30

*"It's hard to believe it's true, but the music flowed out of the speakers with an authority and dynamics I hadn't expected at all. They extended much deeper in the bass than I thought, and they could play more clearly and louder than any other speaker I've heard of that size."*

Lasse Svendsen, *Lyd & Billede* 3/2023



*"[...] a perfect balance between detail, air and energy on the one hand, and relaxed musicality on the other."*

*"It doesn't get much simpler or better than this, vis-à-vis traditional hi-fi components amounting to roughly the same price."* Håvard Holmedal, *Stereo+* 6/2023



*"With the Focus 30, Dynaudio has designed a loudspeaker that lives up to its name 'active'. After all, it has an amp for each driver. The active speaker is also a true master when it comes to streaming and is even compatible with the Dirac Live room measurement software. In terms of sound, it impresses with its detailed reproduction and very sensitive dynamic behaviour. So what are you waiting for?"*

Simon Mendel, *Audio Test* 3/2023



*"I have found the Focus 30 to be an exceptionally good-sounding and intuitive music system with which I enjoy all my entertainment without limitation. The lack of abundant cabling, smart setup options and Dirac Live technology make this one of the best-equipped music systems available today."* Harro Tillema, *Music Emotion* 7/2023





# Focus 50



*"If you've always thought that Dynaudio's speakers are not easy to drive, the Focus 50, with its optimised DSP digital crossover and active architecture, is the ultimate product that unlocks the power of Dynaudio speakers and delivers the full range of sound that Dynaudio has been pursuing for over 46 years, and it's definitely the most powerful choice at its price point, with the highest CP value."*

*u-audio/AUDIONET 2/2023*



*"With the Focus 50, Dynaudio proves that in 2022 only a single pair of speakers is needed to make a high-end fan happy in all regards."*

*Dr. Roland Schmenner, Fidelity Online 12/2022*





# AUDIO

*"Focus 50 is an all-new high-end all-in-one speaker that changes everything but the name. It's not about convenience, it's about sound quality, and at this price point, it's the ultimate high-end active speaker with an incredible price/performance ratio."*

Audio Korea 2/2023

## TWITTERING MACHINES.com

*"If you've been waiting for the sound quality of active wireless speakers to catch up to separates, that time has come with the Dynaudio Focus 50. Highly recommended for those seeking more from less."* Michael Lavorgna, *Twittering machines* 11/2022



*"The Dynaudio Focus 50 is an excellent and highly versatile speaker, and even with all the built-in electronics, it's very user-friendly and easy to set up in your living room."* Håvard Holmedal, *Stereo+* 10/2022



*"The Focus 50 is a complete music system that shows the full promise of active loudspeakers – you only need to add a power cord and choose from its four beautiful finish options."*

EISA 2023

[Click here to read all the reviews](#)



# Technical specifications



	<b>Focus 10</b>	<b>Focus 30</b>	<b>Focus 50</b>
Analogue inputs (primary speaker)	2x RCA	2x RCA	2x RCA
Digital inputs (primary speaker)	1x Toslink, 1x RCA	1x Toslink, 1x RCA	1x Toslink, 1x RCA
Outputs (primary speaker)	1x RCA (for inter-speaker link), 1x Sub RCA, 1x Trigger	1x RCA (for inter-speaker link), 1x Sub RCA, 1x Trigger	1x RCA (for inter-speaker link), 1x Sub RCA, 1x Trigger
Digital inputs (client speaker)	1x RCA (for inter-speaker link)	1x RCA (for inter-speaker link)	1x RCA (for inter-speaker link)
Wireless inter-speaker connection	WiSA (up to 24-bit/96kHz)	WiSA (up to 24-bit/96kHz)	WiSA (up to 24-bit/96kHz)
Network	Wi-Fi, Ethernet, Bluetooth	Wi-Fi, Ethernet, Bluetooth	Wi-Fi, Ethernet, Bluetooth
Frequency response ( $\pm 3\text{dB}$ @ 85dB)	43Hz-22kHz	30Hz-22kHz	20Hz-22kHz
Frequency response (-6dB dynamic)	22Hz-36kHz	18Hz-36kHz	18Hz-36kHz
Box principle	Sealed	Sealed	Sealed
Crossover	2-way DSP-based	2.5-way DSP-based	3-way DSP-based
Crossover frequencies	2.2kHz	(220Hz) / 2.4kHz	390Hz / 4.7kHz
Woofer	14cm MSP	2x 14cm MSP	2x 18cm MSP
Midrange	-	-	15cm MSP
Tweeter	28mm soft dome	28mm soft dome	28mm soft dome
Amplifier power	280W (woofer), 110W (tweeter)	280W (mid-woofer), 280W (woofer), 110W (tweeter)	280W (woofers), 280W (midrange), 110W (tweeter)
AC power input	100-240V 50/60Hz	100-240V 50/60Hz	100-240V 50/60Hz
Standby power consumption	< 0.5W	< 0.5W	< 0.5W
Maximum power consumption	280W	280W	280W
Weight	7.5kg / 16.5lb	16.2kg / 35.7lb	33.5kg / 72.8lb
Dimensions (W x H x D)	180 x 315 x 261mm / 7 $\frac{1}{8}$ x 12 $\frac{3}{8}$ x 10 $\frac{1}{4}$ in	180 x 900 x 261mm / 7 $\frac{1}{8}$ x 35 $\frac{7}{16}$ x 10 $\frac{1}{4}$ in	215 x 1140 x 305mm / 8 $\frac{1}{2}$ x 44 $\frac{7}{8}$ x 12in
Dimensions with feet/grille (W x H x D)	180 x 315 x 276mm / 7 $\frac{1}{8}$ x 12 $\frac{3}{8}$ x 10 $\frac{7}{8}$ in	268 x 947 x 342mm / 10 $\frac{9}{16}$ x 37 $\frac{1}{4}$ x 13 $\frac{1}{2}$ in	305 x 1187 x 401mm / 12 x 46 $\frac{3}{4}$ x 15 $\frac{3}{4}$ in
Finishes	Black High Gloss, White High Gloss, Blonde Wood, Walnut Wood		
Grilles	Black magnetic Smart Grille plus auto-sensing EQ		

**DYNAUDIO**



# DYNAUDIO Focus

Designed and engineered by  
Dynaudio Labs in Denmark

Learn more and find your nearest Dynaudio dealer at:  
[www.dynaudio.com](http://www.dynaudio.com) and [facebook.com/dynaudiogroup](https://facebook.com/dynaudiogroup)

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